



Sponsorship and Exhibitors Packages

I. Gold (\$2,500)

- Two complimentary conference passes (conference dinner included)
- Acknowledgement on the main conference webpage (graphic)
- Acknowledgement on the conference sponsor page (company logo, name, information)
- Verbal acknowledgement during the opening and closing sessions
- One page internal (B&W) page advertisement in the conference book
- Company logo displayed on event screen between sessions
- Display space (two stands and a table) to exhibit company information and materials (Monday, Tuesday, Wednesday)
- Company-provided banner prominently displayed at the event
- Company-provided flyer (1-2 pages) or brochure (3-5 pages) included in conference bags
- One company-provided promo-piece included in conference bags

II. Silver (\$1,500)

- One complimentary conference pass (conference dinner included)
- Acknowledgement on the conference sponsor page (company logo, name, information)
- Company logo displayed on event screen between sessions
- A table to exhibit company information and materials (Monday, Tuesday, Wednesday)
- Company-provided flyer (1-2 pages) included in conference bags
- One company-provided promo-piece included in conference bags

III. Bronze (\$750)

- Acknowledgement on the conference sponsor page (company logo, name, information)
- Company-provided flyer (1-2 pages) included in conference bags
- One company-provided promo-piece included in conference bags



Advertisement Opportunities

Each participant will receive a conference bag, which will contain an abstract book, a pen, a notepad, and approved sponsor's promotional materials and items.

Advertisement opportunities and examples of accepted items are as follows:

I. Advertisement in the abstract book

The conference book cover, including cover inside pages, will be printed in color. The book internal pages will be printed in black and white. The sponsor can include advertisements, announcements, job postings (etc.). The rates are as follows:

- Outside back cover (color) \$1,000
- Inside front cover (color) \$1,000
- Inside back cover (color) \$1,000
- Full page internal (B&W) \$500

II. Conference bag

The sponsor logo and/or company name, along with the HMF21 logo, will be printed on the front of a conference bag, which will hold conference materials. \$1,000 donation will cover basic canvas conference bags. Higher donations are welcomed to assist with acquiring a higher quality, multi-purpose bags/backpacks. Sponsors also have the option of providing conference bags.

III. Promotional materials and items for conference bags

Promotional materials and items will be provided by sponsors (approximate quantity is 250) and included in the conference bags. The promo items may have the sponsor logo and/or company name. Examples of accepted items are listed below. **Other ideas are welcome! Please contact the conference organizers.**

- Pen free with Package, or \$500
- Highlighter free with Package, or \$500
- Notepad free with Package, or \$500
- Flash drive free with Package, or \$500
- Company flyer (1-2 pages) free with Package, or \$500
- Company brochure (3-5 pages) free with Gold Package, or \$1,000

IV. Promotional giveaways

Promotional giveaways will be provided by the sponsor (approximate quantity is 250) and offered to the conference attendees at the registration desk. Examples of accepted items are listed below. **Other ideas are welcome! Please contact the conference organizers.**

- Small approved items (pens, calendars, etc...) free with Package, \$500
- Printed materials, catalogs (less than 150 pages) free with Package, \$500



Sponsorship Opportunities

I. Welcome reception (\$3,000 -contact us for more information)

The opening reception (aka Welcome Party) will take place Sunday evening, August 3rd. Donations will be used to provide a bar featuring beer, wine, and spirits complimented by light hors d'oeuvres. The bar will display a pre-approved company banner (provided by the sponsor), which will be also prominently displayed during the whole conference.

This sponsorship includes one full Silver Sponsorship Package (\$1,500 value). A verbal acknowledgment will be given during the opening and closing sessions.

II. Conference banquet (\$3,000 -contact us for more information)

The conference banquet will take place Thursday, August 7th. Donations will be used to provide a bar featuring beer, wine, and spirits complimented by light hors d'oeuvres. The bar will display a pre-approved company's banner (provided by the sponsor), which will also be prominently displayed during the whole conference.

This sponsorship includes one full Silver Sponsorship Package (\$1,500 value). A verbal acknowledgment will be given during the opening and closing sessions.

III. Poster session (\$3,000 -contact us for more information)

There will be two poster sessions (Tuesday and Thursday evening). Donations will be used to provide a bar featuring beer, wine, and soda drinks. The bar will display a pre-approved company's banner (provided by the sponsor), which will be also prominently displayed during the whole conference. A verbal acknowledgment will be given during the opening and closing sessions.

This sponsorship includes one full Silver Sponsorship Package (\$1,500 value). A verbal acknowledgment will be given during the opening and closing sessions.



Sponsorship Information and Terms

Thank you for your interest in being a sponsor for HMF21. We are excited that you are partnering with us for the event.

Contact Information

Please contact us to confirm your sponsorship, request an invoice, or if you have any additional questions:

- Conference website: www.hmf21.org
- Conference email address: hmf21organizer@magnet.fsu.edu
- Conference organizers:

Dmitry Smirnov (NHMFL)	Zhigang Jiang (GaTech)
850.644.5399	404-385-3906
smirnov@magnet.fsu.edu	zhigang.jiang@physics.gatech.edu

Invoicing and Payment

Payments must be made by check or by credit card.

Please make checks payable to Florida State University and mail to:

NHMFL - Fiscal Office
1800 East Paul Dirac Drive
Tallahassee, FL 32310

If paying by credit card, please fax invoice with credit card information to (850) 644-2616 during normal operation hours (8:00AM – 4:00PM EST).

Responsibility of Sponsors

Sponsors are responsible for delivery, shipping, and setup of their own materials and products. The organizers are not responsible for any loss or damage to the sponsors materials and products. In the event a sponsor cancels their participation to the conference prior to the payment deadline, the sponsor shall pay a cancellation fee of fifty percent (50%) of the total sponsorship amount. If the sponsor cancels participation after the payment deadline, the sponsor shall pay a cancellation fee of one hundred percent (100%) of the total sponsorship amount.